

20. Februar 2025, St. Leon-Rot, SAP Audimax

ab 08:00	Check-in und Business-Frühstück
09:00	Begrüßung Michael Welle, Head of Sales Member of the Management Board, Windhoff Group Melanie Schauber, Head of BTP Sales Germany Member of the Management Board, SAP
09:15	Impulsvortrag: Data Products for AI-Power Decision Making at SAP Florian Gattung, Product Owner Democratized Governance, SAP
10:00	Keynote: Von der Vision zur Realität: Wie die SAP BTP die digitale Transformation beschleunigt Martin Guther, Vice President Head of BTP Customer Advisory, SAP
10:45	Kaffeepause und Networking
11:15	SAP Data Strategy Dr. Hagen Jander, Vice President Head of Product Management & Strategy Data Warehousing & Datasphere, SAP
12:00	SAP Analytics Strategy Kristian Rummelin, Vice President Head of Product Management & Strategy Planning & Analytics, SAP
12:45	Mittagspause und Networking
14:00	Data Level Agreements: Die Transition vom Data Warehouse zu Datenprodukten @ Volkswagen Financial Services Gerald Meyer, Head of Data Foundation, Volkswagen Financial Services Matthias Kappelhoff, Senior Manager Data & Analytics, Windhoff Group
14:30	S/4HANA trifft Datasphere: Bilanz- und GuV-Integration leicht gemacht Jochen Raab, SAP-Projektmanager, LÖWEN ENTERTAINMENT Tobias Meyer, Solution Expert Enterprise Data Warehouse, Windhoff Group
15:00	Daten ohne Drama: SAP Datasphere und das Ende des Datensilos Ulrich van Meerbeck, Vice President of SAP Data Management & BI, ARAG SE Daniel Cornelissen, Senior Manager Data & Analytics, Windhoff Group
15:30	Kaffeepause und Networking
16:00	Die dunkle Seite der KI: Wie Hacker KI & Deepfakes nutzen Mark T. Hofmann, Kriminal- & Geheimdienstanalytiker Organisationspsychologin (M.A.)
16:45	Verabschiedung und Snacks To Go